



Transparent Decentralized Venture Capital Strategist  
Finance, “De-VC-Fi”

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## ABSTRACT

Salvation replicates a market intermediary through an infrastructure that creates a multi-tiered, incentivized approach to increase trust and transparency in decentralized tokens. The system implements a two-sided, buyer- and seller-, automated launchpad on the Binance Smart Chain for BEP20 tokens. On the market's seller-side, Salvation leverages an incubator infrastructure wherein the protocol exchanges non-fungible tokens for different levels of KYC to establish relative tiers of trustworthiness in the incubee projects.

This mitigates risk by incentivizing new projects to reach the highest trust level in order to stand out and best leverage Salvation's audience and associated network effects. Risk is mitigated on the buyer-side through free access to information including liquidity lock components, pre-sale progress status, and more. To create additional motivation for projects to choose Salvation to launch their tokens, we will provide the option for Incubees to use an on-team Strategist and corresponding trusted Strategist address to implement approved proposals to adjust multiple taxes.

“Providing Salvation from bad actors on Pancake Swap.”



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## BACKGROUND

PancakeSwap has successfully scaled a decentralized exchange that runs on the Binance Smart Chain, which includes a number of points of difference from competitors that has quickly established it as a market leader for users performing token swaps.

Inherent of a decentralized platform, PancakeSwap has also introduced risks stemming from the lack of a protocol layer that would incorporate trust and transparency for the myriad new project launches. This trust layer is necessary in order to separate teams with valid projects from bad actors perpetuating a culture of scams that have become prevalent on the PancakeSwap platform, hurting the reputation of both PancakeSwap and legitimate projects using the Binance Smart Chain native BEP20 platform.

A financial intermediary infrastructure can be built to greatly improve trust in support of legitimate projects, which would also provide the externality of building trust in PancakeSwap as a whole incentivizing new projects and investors to join the platform.



## VISION

Salvation aims to be the leader in establishing trust on PancakeSwap by being a market intermediary that creates strong network effects through a two-sided marketplace of buyers and sellers. By providing a protocol that establishes varying levels of trust in projects, a user base of investors will continue to grow subsequently drawing more projects to list on the platform to get access to Salvation's growing user base. This two-sided network effect is inherent to the Salvation platform and is theoretically capable of reaching an inflection point leading to exponential growth.

## OBJECTIVES

- Provide a much-needed layer of trust and transparency to PancakeSwap
- Recruit both buyers and sellers to invest and launch through the Salvation platform via two-sided network effects
- Incentivize projects to reach the highest level of trust through a relative “trust level” protocol
- Support trustworthy projects and teams by providing access to Salvation Strategists



## CHALLENGES

As with any platform that relies on both buyer-side and seller-side network effects, there is the “chicken and the egg” challenge. How do you get buyers onto the platform without sellers, and how do you get sellers onto the platform without buyers? Positioned in terms of the drive-sharing platform, Uber, how do you recruit drivers if there are no riders, and how do you recruit riders if there are no drivers?

This can be accomplished through initially focusing on either side of the buyer/seller equation by providing strong support and incentives. Thanks to the inclusion of a token that directly supports the Salvation platform and protocol, there is a financial incentive for buyers to join the platform early to financially benefit from potential growth of the platform as a whole.

Additionally, a strong support system through on-team Strategists and developers that help new projects get set up and launched will help provide additional, often much-needed labor to teams during the incubation stage of their respective projects.

Eventually the more manual support methods will not be necessary as the platform’s user base grows past its expected inflection point.



## INCUBATOR

An incubator infrastructure called “SalvationPad,” will initially work directly with project owners and teams to offer IDO (initial dex offerings) services and planning to help guide a successful launch. These services will be provided as a feature of SalvationPad to entice strong projects to launch on the Salvation platform, via the Salvation Launchpad.

From beginning to launch, SalvationPad incubator projects will have full access to the Salvation Strategist and associated Strategist “De-VC-Fi” (Decentralized Venture Capital Strategist Finance) contracts. Building trust through NFT-logic and overall strategy will be driven by the goal of maximizing market capitalization. In addition, Salvation will provide full support for Venture Capital fund managers to execute their own financial plans.

Level of support and allocation will be based on the IDO NFT tier earned, number of Salvation tokens (\$SLVTN) held, and length of timelock.



## SALVATION LAUNCHPAD

Salvation's Launchpad is the amalgamation of the disparate trust-focused components that make up the Salvation platform. The Salvation Launchpad provides best-in-class transparency to buyers looking to invest in projects, while being indicative of the trust-focused building blocks used by teams that have formed their projects and tokens through the SalvationPad incubator.

Salvation's axiom of transparency will be depicted by a constantly evolving user interface that is fully available to the public. Visible project attributes will be expounded in the below "buyer-side" and "seller-side" sections of this Whitepaper.

The Tiered-NFT model is expanded to public actors who can be assigned as Strategists for projects within the Salvation Launchpad UI, which will allow for the platform to scale using decentralized methodologies. Public actor strategy eligibility will be based on the KYC level they've achieved. These Strategists are incentivized to participate by receiving token payment for contract deployment.





## **BUYER-SIDE**

The buyer-side of the Salvation Launchpad UI will include the following visibility and functionality:

- Pre-sale progress
- Sale price
- Liquidity lock timeframe
- Liquidity lock amount
- Token purchase functionality via BNB
- Token withdrawal upon completion of pre-sale

## **SELLER-SIDE**

The seller-side of the Salvation Launchpad UI will require the following inputs and functions:

- General token sale information
- Quantity of tokens to sell
- Price per token, in terms of BNB
- Proportion of liquidity to lock
- Token price upon addition of liquidity, in terms of BNB
- Sale start and end function, adding liquidity to PancakeSwap
- Withdrawal of remaining sale proceeds



## NFTs

The Salvation platform will use non-fungible tokens as the core component of proof of trust. These NFTs are required for users to create and launch new projects on the Salvation platform. Project owners and potential public Strategists are eligible to receive NFTs based on achieved KYC level from levels 1 - 3, one being the base level of trust, three being the highest level of trust.

Requisites of NFT levels are as follows:

- Level 1: Wallet sign and ID verification
- Level 2: Funds and team funding verification
- Level 3: Full team verification and audited project

An NFT staking pool will be introduced that allows team and marketing tokens to be distributed to minimize sell pressure. Additional NFTs farmed by staking will be used for entry into IDO (initial dex offerings) allocations. More information on this functionality and associated tier levels will be determined at a later date.



## ApePad

The Salvation ApePad will provide security and peace of mind for new Meme Coins on the Binance Smart Chain. In order for projects to be eligible for listing on the Salvation ApePad, they must agree to have their code audited by both the Salvation Team and Third-Party Auditors. For added security, there will be a KYC service provided via Video Call for Meme Coin teams to provide a proof of identity. The identities will be stored on a secure server.



## STRATEGISTS

The Salvation platform provides accessibility to both first- and third-party (public) Strategists. Third-party Strategists and their associated Strategist address have trust via the tiered-NFT system.

In this instance, Strategists retain the ability to track on-chain proposals and subsequently implement agreed upon changes within one day (24-hours) of the proposal's deadline to the respective token's:

- Burn tax
- Holders tax
- Liquidity tax

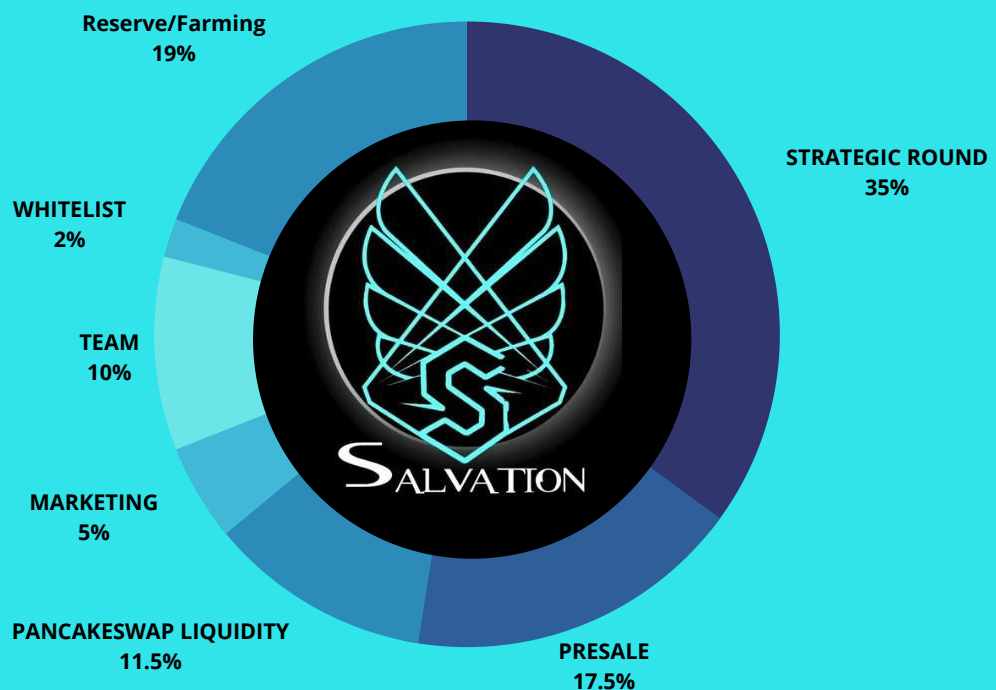


## TOKENOMICS

The native token of the Salvation platform is \$SLVTN. This token will power the protocol's mechanics and functionality, while providing a consistent intermediary between buyers and sellers operating within the Salvation infrastructure.

Token distribution proportion:

- Presale: 17.5%
- PancakeSwap Liquidity: 11.5%
- Team: 10%
- Whitelist: 2%
- Marketing: 5%
- Strategic round: 35%
- Reserve/Farming: 19%





## TOKENOMICS

Token distribution amounts:

- Total Supply: 80,850,000,000
- Presale: 14,300,000,000
- PancakeSwap Liquidity (65% of presale raised): 9,295,000,000
- Team: 8,085,000,000 (Locked for 3 months)
- Strategic Round: 28,000,000,000
- Marketing: 4,042,500,000
- Reserve/Farming: 15,327,500,000
- Whitelist: 1,800,000,000 (20 whitelist spots at 3 BNB (min:max) each)

Presale metrics:

- Whitelist price: 1 BNB = 30,000,000
- Strategic round sale: 1 BNB = 28,000,000
- Presale price: 1 BNB = 26,000,000
- Listing price: 1 BNB = 25,000,000
- Presale Hardcap: 550 BNB
- Presale Softcap: 275 BNB



## AUDITS

The Salvation smart contract running on the Binance Smart Chain and trading on PancakeSwap was audited by Quill (quillhash.com).



[Click here to check out the audit report](#)

To learn more about Quill's audits and history please see the following links:

- [Quill Smart Contract Audits](#)
- [Quill Audit Process](#)
- [Quill's Twitter](#)



## ROADMAP



### Q1 2021

- Product research
- Concept
- Proving concept viability



### Q2 2021

- Project launch to the public
- BSC launch
- Marketing phase 1
- Quill audits security delivery
- Partnership announcements
- NFT Points LP Pools



### Q3 2021

- Salvation BNB Rewards Pool
- Salvation BNB Marketing phase 2
- Salvation NFT Platform (Tier 1-3)



### Q4 2021

- SalvationPad NFT Incubation Platform
- SalvationPad NFT Marketplace
- SalvationPad NFT Creation



### Q1 2022

- Automated pre sale form
- Salvation swap
- Strategist farming pools





## DISCLAIMER

The preceding whitepaper does not constitute an offer or invitation, or any other sale or purchase of shares, securities, or any other assets that could in any way be related to Salvation or the SLVTN token. Any possession of SLVTN tokens shall not grant any rights in any form to the user, including but not limited to any rights of ownership, interest, profit, redemption, property or intellectual property, decision making, or any other such rights, such as any rights of financial or legal nature, in Salvation or its affiliates.

If you decide to purchase SLVTN tokens, please note that your purchase does not involve the exchange of cryptocurrencies for any form of securities, investment units and/or form of the ordinary or other shares in Salvation or any other company. Furthermore, you as a SLVTN token holder do not receive any form of a dividend or another revenue right that is guaranteed or participate in profit-sharing scheme nor receive any right of ownership in Salvation or any right to participate in the management in Salvation.



## SOCIALS



[www.salvation.finance](http://www.salvation.finance)



[t.me/SalvationPad](https://t.me/SalvationPad)



[twitter.com/Salvationpad](https://twitter.com/Salvationpad)



<https://discord.gg/YdP29aCW3E>



 @salvationpad